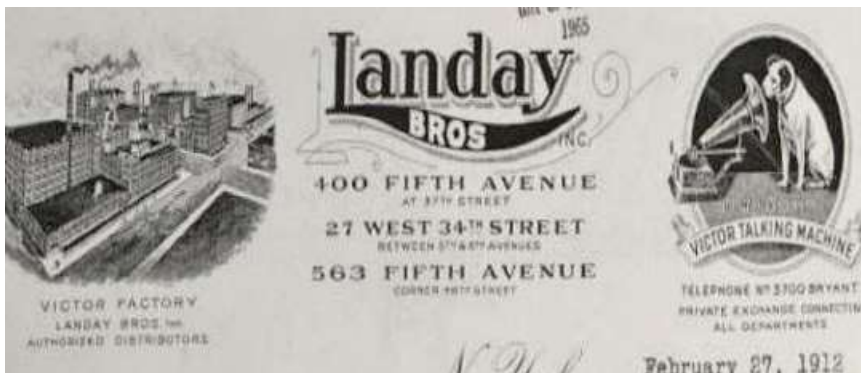


# Progressive Musical Instrument Corp

## New York City

- 1900 Landay Brothers music is founded by Max (1883-?) and James (1877-1965) Landay in October at #288 5<sup>th</sup> Ave, New York City (*Music Trade Review*, 1925)
- 1905 more of the Landay family emigrates from Glasgow, Scotland; originally from Riga in Latvia
- 1917 Archibald W. Landay (1886-1948) (photo 1) is another brother working at their store at #151 W. 30<sup>th</sup> St, New York (draft)



- 1923 Progressive Musical Instrument Corporation is founded in May with \$100,000 capital by Landay Brothers Inc. at #319 6<sup>th</sup> Ave, New York; Archibald Landay, president; Benjamin Landay, vp; Edward Biel, tres; Andrew Conroy, sec (*Music Trade Review*, May); first catalog issued in December
- 1924 PMIC adds 20,00 sf of floor space to their store in January; they are wholesale dealers for Holton band instruments and Perfacktone banjos in February; their December catalog supplement adds the new A. Feuillard band instruments and Perfacktone saxophones; they had secured the exclusive agency for Feuillard in Sept. (*MTR*)
- 1925 PMIC catalog includes Holton, A. Feuillard & Perfacktone band instruments (*MTR*, October)
- 1926 PMIC now has 40,000 sf of space at #319 6<sup>th</sup> Ave; A.W. Landay, pres; Ben Landay, vp; they are exclusive agents for A. Feuillard and Perfacktone band instruments and wholesale agents for Holton (*MTR*, May)
- 1928 PMIC at #319 6<sup>th</sup> Ave (*MTR*)
- 1931 PMIC, #404 4<sup>th</sup> Ave, NYC; A.W. Landay, pres; Gordon Landay (AW's son, photo 2) (1910-1970) sec.; selling Holton and American Artist band instruments (catalog)



#404 4<sup>th</sup> Ave store in 1931



1932 PMIC buys at auction the assets of the Manhattan Band Instrument Co. (*MTR*, May)

1937 PMIC is located at #404 4<sup>th</sup> Ave, New York (*MTR*)

1940 A.W. & Gordon still run the business (census)

1942 PMIC still at #404 4<sup>th</sup> Ave (WWII draft)

1948 Archibald Landay dies in December

1950 PMIC closes (*New Langwill Index*)

Instrument photos from auction sales & Horn-u-copia.net

#### **A. Feuillard Band Instruments:**

Examples found are all trumpets made in Czechoslovakia probably by Bohland & Fuchs (photos 1 & 2)

#### **Perfacktone Band Instruments:** (photos 3 & 4)

These are probably all marked with an anchor logo which is also Bohland & Fuchs of Graslitz (now Kraslice, Czech.).

#### **American Artist Band Instruments:**

By 1931 they had switched to this brand which are all stencils made by various companies; the trumpets may be by William Frank Co. (photo 5) and a French horn (photo 6) is marked Czechoslovakia.

Other brand names said to be sold by Progressive are:  
**20<sup>th</sup> Century, Professional & American Victory**

