

Reid's Comfo-Rim

New York City

1945 This ad below appeared in the November and December *International Musician* magazine. They were sold by the New York Band Instrument Co.

REID'S
Famous "COMFO-RIM" Mouthpieces
for Cornet - Trumpet - Trombone
\$3.00 EA. **\$3.00 EA.** **\$4.00 EA.**

SCIENTIFICALLY GAUGED. THERE'S A CUP MODEL TO FIT YOUR LIP. THESE MOUTHPIECES HAVE WHAT IT TAKES FOR SMOOTHER, MORE COMFORTABLE PLAYING.

ASK YOUR DEALER, OR
WRITE US FOR DESCRIPTIVE LITERATURE

New York Band
Instrument Company
270 FOURTH AVENUE
NEW YORK 10 N. Y.

I have found no other information on Reid or his mouthpieces. They seem to be either a copy or stencil of ones made by Rudy Muck. One person who has owned both said they were the same.

Perhaps the New York BIC bought a large quantity through Muck then added their own brand. More information is needed.

