

# The Trump Company

New York City

1937 The Trump Co., 1595 Broadway, NYC (various ads in *Down Beat*)

Presenting  
**Bunny Berigan's  
 Own  
 Dynamic Mouthpiece**



Look out! Here comes the hottest beat-wave in swing history! The Trump-Berigan mouthpiece, Bunny's own is now available to every trumpet player.

The same mighty power, the same sky-high upper register. The same magic cup and the same perfect rim which have helped Bunny Berigan blaze out those torrid, scintillating Berigan choruses.

The Trump Company takes pride in presenting to the trumpet and cornet world Bunny Berigan's own mouthpiece . . . the mighty Trump-Berigan.

At Your Dealer's, or Write to Us

**FREE — Bunny Berigan's Booklet  
 "SWINGING A CHORUS"**

Fill in coupon below for your free copy of "Swinging a Chorus" by Bunny Berigan. Here in his own words, the world's greatest swing star explains how to swing out from a simple melody chorus.

**THE TRUMP CO.**  
 1595 Broadway New York City

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_

**Secret of Bunny Berigan's Style**

Here's a free booklet issued by the makers of Trump Glitterite Trumpet Mouthpieces in which Bunny explains the special fingerings and combinations which he uses to get the "smear," "the whip," the "rip" and other hot effects. Just fill out the coupon below and send it in. It's a free service and there is absolutely no obligation.

Name \_\_\_\_\_  
 Street \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_

**The Trump Company**  
 1595 BROADWAY NEW YORK, N. Y.

**Let Freedom Ring!**

Blow the Trump No. 4 mouthpiece for trumpet. Zip out that high F above the staff. Easy? You'll have to try this No. 6 Trump before you can believe how simple it is. Listen to the BRILLIANCE the Glitterite metal gives to the Trump. Comfort, freedom, everything you expect in a mouthpiece . . . and more. Blow one at your dealer's today. Or, write to us

**\$5.00**  
 for a free trial

**THE TRUMP CO.**  
 1595 BROADWAY Dept. D4 NEW YORK



The top & bottom photos at right are the Glitterite model and the middle photo is a Harry James model. The only ads I could find are from 1937.

1940 The Trump Co, 1595 Broadway (Manhattan Phone Book)

